

MARISSA MAYER

Business Woman & Proud Geek

✉ mmayer@yahoo-inc.com 🌐 <http://marissamayr.tumblr.com/> 📍 Sunnyvale, CA



EXPERIENCE

President & CEO

Yahoo!

📅 July 2012 - Ongoing 📍 Sunnyvale, CA

- Led the \$5 billion acquisition of the company with Verizon - the entity which believed most in the immense value Yahoo! has created
- Acquired Tumblr for \$1.1 billion and moved the company's blog there
- Built Yahoo's mobile, video and social businesses from nothing in 2011 to \$1.6 billion in GAAP revenue in 2015
- Tripled the company's mobile base to over 600 million monthly active users and generated over \$1 billion of mobile advertising revenue last year

Vice President of Location & Local Services

Google

📅 Oct 2010 - July 2012 📍 Palo Alto, CA

- Positioned Google Maps as the world leader in mobile maps and navigation
- Oversaw 1000+ engineers and product managers working on Google Maps, Google Places and Google Earth

Vice President of Search Products & UX

Google

📅 2005 - 2010 📍 Palo Alto, CA

Product Manager & Technical UI Lead

Google

📅 Oct 2001 - July 2005 📍 Palo Alto, CA

- Appointed by the founder Larry Page in 2011 to lead the Product Management and User Interaction teams
- Optimized Google's homepage and A/B tested every minor detail to increase usability (incl. spacing between words, color schemes and pixel-by-pixel element alignment)

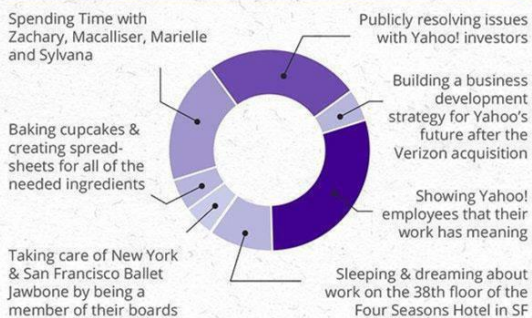
Product Engineer

Google

📅 23 June 1999 - 2001 📍 Palo Alto, CA

- Joined the company as employee #20 and female employee #1
- Developed targeted advertisement in order to use users' search queries and show them related ads

A DAY OF MY LIFE



LIFE PHILOSOPHY

"If you don't have any shadows, you're not standing in the light."

MOST PROUD OF



Courage I had

to take a sinking ship and try to make it float



Persistence & Loyalty

I showed despite the hard moments and my willingness to stay with Yahoo after the acquisition



Google's growth

from a hundred thousand searches per day to over a billion



Inspiring women in tech

Youngest CEO in Fortune's list of 50 most powerful women

STRENGTHS

Hard-working (18/24)

Persuasive

Motivator & Leader

User Experience

Mobile Devices & Applications

Product Management & Marketing

LANGUAGES

English



Spanish



German



EDUCATION

M.S. in Computer Science

Stanford University

📅 Sept 1997 - June 1999

B.S. in Symbolic Systems

Stanford University

📅 Sept 1993 - June 1997

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